

Trishonda Roberson

SHE EMPOWERS, FOUNDER & CEO



Trishonda Roberson, Founder and CEO of She Empowers, a nonprofit organization that focuses on the wholistic development of women through personal and professional coaching, spiritual counseling, leadership, and entrepreneurial development. She hosts a weekly radio broadcast, She Speaks, as well as virtual women's conferences, wellness retreats, and offers nonprofit consulting. In addition, Trishonda served for 8 years as the Executive Director of The REACH Center in Rocky Mount, North Carolina which focuses on housing and homelessness, food insecurity, addressing health disparities (physical and mental), and violence against women, in low-income communities. Under her leadership, the organization experienced outstanding program and revenue growth, showcasing her ability to seize opportunities and drive success. She has been instrumental in building strong partnerships with several local, state, and national organizations such as NC Department of Health and Human Services, NC Coalition to End Homelessness, Rural Opportunity Institute, United Way, Ripple Effects, and many more.

Trishonda worked as a Registered Nurse around mental health and substance abuse for more than 15 years before entering the nonprofit sector. She holds a certificate in Nonprofit Management from Duke University and is a member of the NC Rural Economic Development Institute and the Christian Community Development Association's Emerging Leaders Cohort 5. Her passion for leadership and organizational development has afforded her the opportunity to help build the capacity of newly developed churches and organizations. She also continues to utilize her nursing knowledge, having led workshops around trauma healing, recognizing human trafficking in healthcare settings, and holistic development with various agencies.

A graduate of Fruitland Bible College, she received a certificate in Christian Ministry. She is the Director of Community Transformation & Outreach at Word Tabernacle Church in Rocky Mount under the leadership of Pastor James D. Gailliard.

Trishonda has done intensive work with the development of programs in Oyugis, Kenya with Ripple Effects, a nonprofit organization with centers in both America and Kenya. Her missionary service includes, but is not limited to, sermon preparation and leadership development of local pastors and leaders, personal development of women, and visiting schools and orphanages.

Trishonda is the visionary and co-author of the book, "Unmasked and Unashamed: Real Women, Real Stories", which parallels the stories of nine woman today with women from the Bible. Her deepest passion is to assist individuals to move from a place of uncertainty and complacency to a life of self-discovery and maximizing their greatest potential.